

Please note: The National Psoriasis Foundation neither tests nor endorses psoriasis products or treatments. The following is purely informational.



Help for dry, itchy, irritated skin

Swedish Skin Care's patented Prosanol formula, with its unique moisture-retention technology, ensures unparalleled relief and repair of extreme chronic conditions, such as dry, irritated, cracking, chapped, flaky, dull or itchy skin. Fast-acting therapeutic oils carry long-lasting hydration and intense nourishment into the deepest dermal layers to calm, soothe and soften moisture-starved and damaged skin. Now comes with a new, eco-friendly, recyclable pump spray. Visit www.swedishskincare.com for more information. ■

Revitalize your skin

Renucell Body Healing Balm is a patented Australian product that helps rehydrate, revitalize and restore vitality to damaged skin. The anti-oxidant and anti-inflammatory properties of PhyoXolin™ provide therapeutic treatment to damaged skin, alleviating the harsh skin conditions common with psoriasis. The combination of these unique properties allows for diverse applications suited for sensitive skin. Visit www.renucellusa.com for more information about Renucell's psoriasis products. ■



Psoriasis Skin Ointment

Mushatt's No. 9 Psoriasis Skin Ointment is a medicated ointment for the relief of psoriasis and seborrheic dermatitis. It is specifically formulated to be used on thick, crusted, flaky skin. It contains 5 percent coal tar in combination with zinc oxide, urea, coconut oil, tea tree oil, aloe vera, chamomile oil, eucalyptus oil and evening primrose oil in a moisturizing base. Mushatt's has several other products that can help people living with psoriasis. Visit www.mushatts.com to find a product that's right for you. ■

The benefits of seaweed

Seaweed Bath Co. makes a full line of all-natural seaweed-based cosmetics designed to fight dry, flaking and scaling skin. Seaweed Co. products—including body washes, bath powders and shampoos—are free of dye, parabens, sodium lauryl sulfate (SLS) and other harsh chemicals. Seaweed Co offers something for everyone. Visit www.seaweedbathco.com for more information. ■



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psoriasis **ADVANCE**

A magazine connecting the psoriasis and psoriatic arthritis community

The image of psoriasis

A Foundation grant sparks
Dr. Nehal Mehta's key study
using high-tech images
to 'see' psoriasis

» Relieving
the pain of
psoriatic arthritis

Nehal Mehta, M.D.
Cardiovascular Division



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Comedian Rick Canavan is getting laughs joking about his psoriasis